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Image Professors Teams With Morrissey & Company To Deliver Strategic Public Relations Counsel to High Technology Clientele

NORTH ANDOVER, MASS. ---Image Professors, a Boston-based marketing communications consultancy, today announced its collaborative work with Morrissey & Company, one of New England's fastest growing strategic communications firms.

As senior counsel to Morrissey & Company, Image Professors principal Wendy Bulawa will assist the agency on a number of its accounts through media liaison, corporate positioning and analyst relations activities.

"As we grow our business operations nationally, we want to tap as many experienced communications resources as possible to deliver the valuable strategic and tactical support that our clients expect in this evolving economy," said Peter Morrissey, president and chief executive officer of Morrissey & Company. "From our first day in business, Image Professors has given us top-notch, project-based support. Today, we are pleased to solidify a more collaborative relationship that will serve the dynamic communications needs of our expanding client roster."

About Morrissey & Company

Morrissey & Company is an independent strategic communications and public relations firm dedicated to providing intelligent, experienced and proven executive-level communications counsel and services that support, reinforce and advance the business goals of our clients. Founded in Boston in 1999, we serve leading business-to-business clients in the fields of technology, telecommunications, financial services and health care. We offer comprehensive integrated strategic communications services, including advertising services, through a network of senior-level staff and vendor partners. Morrissey & Company is a member of Pinnacle Worldwide, a leading international corporation of independently owned public relations agencies with more than 60 offices worldwide. Visit our web site: www.morrisseyco.com.

About Image Professors

Committed to the highest standard of excellence, Image Professors was founded in 1999 as a strategic public relations and communications consultancy. Based in metro Boston, the heartland of New England's technology center, Image Professors' client roster contains members from both high technology and consumer markets. The firm specializes in media and analyst relations and innovative communications campaigns which require a creative edge. More information can be found on the organization's web site located at www.imageprofessors.com.

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